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Sample A. Sample
123 Any Street
Anytown, USA 12345-6789

Please fill out and return to enter the Cambridge Diner Sweepstakes

Please make any address changes in the space below.

By entering this sweepstakes and signing below, I certify that I am a cigarette smoker 21 years of age or older. I have read and understand the Official Rules. I am also willing to receive cigarette coupons and branded incentive items in the mail subject to applicable state and federal laws.

Signature (Required) Date of Birth (Required) Today's Date

1. What is your regular brand of cigarettes - that is, the brand you smoke most often?

Brand Name

2. Is your regular brand...? (check one)
   - ☐ Regular/King Size
   - ☐ 100's
   - ☐ 120's
3. Is your regular brand...? (check one)
   - ☐ Menthol
   - ☐ Non-Menthol
4. Is your regular brand...? (check one)
   - ☐ Lowest/1 mg Tar
   - ☐ Light/Mild
   - ☐ Full Flavor
   - ☐ Ultra/Extra Low
   - ☐ Medium
5. Do you usually buy it by the...? (check one)
   - ☐ Pack
   - ☐ Carton
   - ☐ Both Ways

6. The next time you go to the store, if your regular brand were not available, what would you do...? (Check one)
   - ☐ Go to another store to buy my regular brand.
   - ☐ Buy another type or length of my regular brand.
   - ☐ Wait until the store has my regular brand.
   - ☐ Buy a different brand entirely.
7. If your regular brand were not available, which of the following brands would you consider buying? (check all that apply)

☐ Alpine	☐ Carlton	☐ Monarch	☐ Virginia Slims
☐ Basic	☐ Doral	☐ Montclair	☐ Winston
☐ Benson & Hedges	☐ GPC	☐ Newport	☐ Store Brand/ Generic
☐ Best Buy	☐ Kent	☐ Now	☐ None
☐ Best Value	☐ Kool	☐ Parliament	☐ Other
☐ Cambridge	☐ Marlboro	☐ Salem	
☐ Camel	☐ Merit	☐ Triad	
☐ Capri	☐ Misty	☐ Vantage	

8. Please list all the brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand? (Use as many lines as you need. Write in exact number of packs for each brand. Note: 1 carton=10 packs.)

Brand Name	# of Packs

9. What is the name of your favorite diner?

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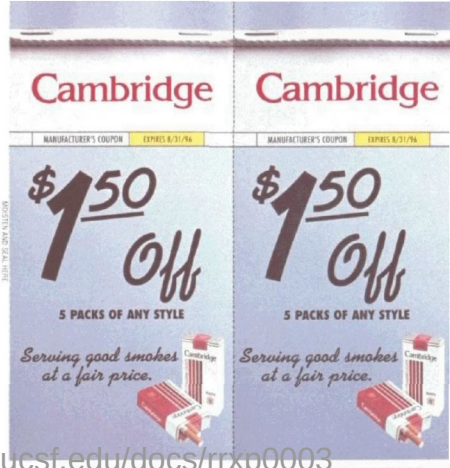

MOISTEN AND SEAL HERE

Source: https://www.industrydocuments.ucsf.edu/docs/rrxp0003